

# Thomas Liu

(Wen-Huan Liu)

Hi, I am a San Francisco based graphic designer who specializes in branding, packaging, typography, layout, visual design and creative direction.

I pride myself on being hardworking, a good listener and a strong collaborator, and I continuously strive to learn new skills.

Since graduating in 2018, I have worked at Fuseproject an internationally renowned design and innovation company, working closely with professionals from various fields, including industrial designers, architects, strategists, UX designers, developers, curators, and project manager. These diverse experiences have equipped me with a flexible attitude and a wide range of skills, enabling me to deliver creative and innovative solutions.

I have a Fine Arts degree and experience working in the art industry. Along with music, sports, history, and pop culture, art is still a great passion of mine.

I have also taught brand design to undergraduate students at CCA (California College of the Arts) and was a visiting lecturer in fine arts at New Taipei Municipal Yong Ping High School.

I am originally from Taipei, Taiwan.

## Visual & Graphic Designer

### Education

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Academy of Art University  
Master of Arts in Graphic Design & Digital Media  
February 2015 — May 2018

Taipei National University of Arts  
Bachelor of Fine Arts in Fine & Studio Arts  
September 2009 — May 2013

### Experience

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Fuseproject • San Francisco  
Senior Visual Designer  
June 2021 — June 2023

Fuseproject • San Francisco  
Mid Level Visual Designer  
December 2018 — May 2021

Fuseproject • San Francisco  
Visual Design Intern  
June 2018 — November 2018

Hun Co-working Space  
Now: Center for Innovation Taipei • Taipei  
Visual Designer & Space Manager  
September 2011 — March 2013

### Selected Clients

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Lululemon, Samsung, Hennessy, L'Oreal, Paypal,  
Amazon Zappos, Swissnex, Slingshot Sports, Oma Fertility,  
deYoung Museum, Vodafone, Government of California

### Skills

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Brand Design, Package Design, Print Design, User Interface Design, Environment Design, Concept Development, Creative Direction, Art Direction, Painting

### Languages

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Chinese (Mandarin), English

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### Awards

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Fast Company Next Big Things in Tech 2022  
Oma Fertility  
Finalist. November 2022

Creative Communications Award 2021  
Swissnex  
Winner in User Interface design / UI & UX Design.  
November 2021

IDA Design Awards  
de Youngsters Studio  
Bronze. 2019

The 26th Exhibition of BFA, School of Fine Arts,  
Taipei National University of Arts.  
Third Place Winner. October 2012

Da Dun Arts Exhibition  
Quality Award. October 2009

### Press

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Oma Fertility  
Fast Company. November 2022

Immunity Together  
Fast Company. April 2021

### Publications

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Yves Béhar: Designing Ideas  
Adam Fisher. October 2022

The 14th Da Dun Arts Exhibition of Taichung  
Cultural Affairs Bureau, Taichung City  
Government. October 2009